UPDATE Advertising Application

Advertising application deadline is the *5th* of the *previous* month.
Please review Advertising Guidelines & Ad Specifications.
Failure to follow all guidelines and specifications may result in your advertisement not being placed.

ADVERTISER INFORMATION – ALL FIELDS MUST BE LEGIBLY COMPLETED	
Business Name	
Contact Name	
Spruce Creek Fly-In Address	
Billing Address (if different)	
Phone #	Email

√ Size	Ad Sizes	Dimensions (w x h)	Cost per issue
	Advantage Card (Grayscale or B & W) *	3.25 X 1.75	$45 (3-issue minimum)
	1/4 Page	4.417 X 3.5	$125
	1/2 Page (horizontal)	6.75 X 4.75	$220
	Full Page **	8.125 X 10.75	$330
	Inside Covers **	8.125 X 10.75	$385
	Back Cover **	8.125 X 10.75	$450

Advantage Card ads **must run** for a minimum of 3 consecutive issues * Review Full Page Specifications

Please √ each month the ad should run			
	January		July
	February		August
	March		September
	April		October
	May		November
	June		December

# of months ____x $_____ = $_____ total due

I have reviewed the current Advertising Guidelines and Specifications for the UPDATE. Both my business and my ad meet all the requirements.

_____ _____

Advertiser's Signature Date

By the deadline, your application, payment in full and thumb drive (if ad is not emailed) must be received at the POA Office: 212-1 Cessna Blvd. There is a drop box on the side door if the office is closed.

Emailing ads is the preferred method. Your ad should be emailed to: update@scpoa.com

POA Use Only: Date Rec'd: _____ Rec'd By: _____

Payment Rec'd: Check # _____ Amount $ _____ Cash $_____ Thumb Drive Included? Yes _____ No _____

Reviewed by UPDATE Committee: _____ Accepted: Yes _____ No _____

ADVERTISING POLICIES APPROVED BY SPRUCE CREEK PROPERTY OWNERS ASSOCIATION BOARD OF DIRECTORS